



ENTERPRISE RESOURCE PLANNING

StarSoft ERP

Quotation & Sales Management



A smarter way to manage customers, products, quotations, and sales operations — all in one system.

Star Soft — the software development division of Star Technology (STC)

Quoting Shouldn't Live Across Five Different Tools

When customer data, pricing, and quotations sit in disconnected spreadsheets and inboxes, sales operations lose speed, accuracy, and visibility.



Fragmented Information

Customer records, pricing, and quotation history scattered across spreadsheets, inboxes, and personal files.



Slow, Manual Quoting

Quotes built by hand invite pricing errors, version conflicts, and delays that cost deals.



No Real-Time Visibility

Management has no single view of the pipeline, quotation status, or true sales performance.

SOLUTION OVERVIEW

One Platform. Every Sales Operation.

StarSoft ERP centralizes fragmented business operations into a single, secure source of truth.



Unify Operations

Accelerate Sales

Ensure Data Privacy

Drive Financial Visibility

WHAT IS STARSOFT ERP?

A Complete Business Ecosystem

Every module works independently, or together as one connected workflow — from first customer contact to closed deal.



Customers

CRM & profile management



Products

Organized inventory & pricing



Quotations

Automated sales workflows



Finance

Revenue tracking & visibility



Users

Roles & granular security



Reports

Data-driven analytics



Settings

Full system administration

EXECUTIVE VISIBILITY

One Dashboard, Complete Command

A real-time view of customers, products, quotations, and team activity — everything worth knowing, on one screen.



Business Pulse

Instant visibility into quotation volume and approved pipeline value.



Team Oversight

Live tracking of user presence and system activity across the team.



Action Center

Immediate flagging of quotations awaiting response and new customers.



Status Distribution

A visual health check of the entire active quotation pipeline.



CUSTOMER MANAGEMENT

Every Customer Relationship, in One Place

A searchable directory of every company you sell to, with full quotation history behind each account.



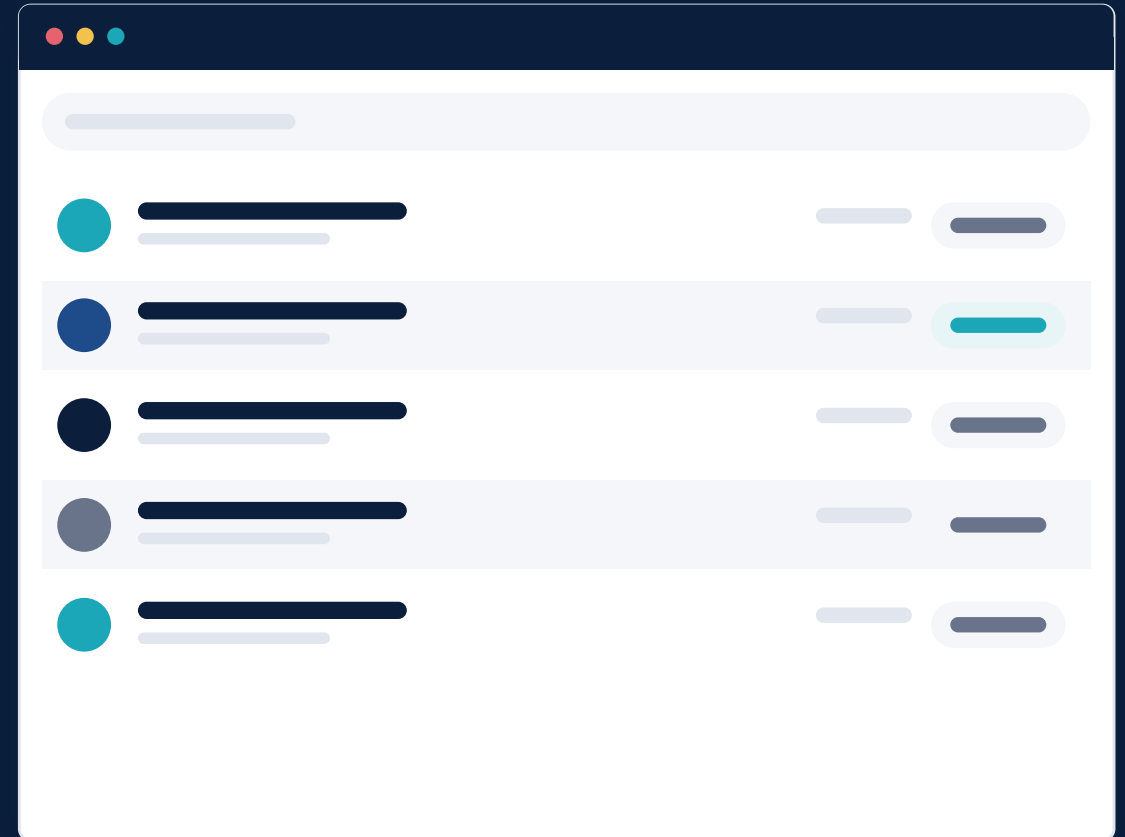
The Directory

Instantly filter hundreds of customers by category — Prime Contractor, MEP Contractor, End User, and more.



The 360° Profile

Centralize VAT numbers, registrations, contacts, attachments, and quotation history in a single view.



Precision Product & Catalog Management

One catalog of products, brands, and categories — managed once, reused across every quotation.



Organized Hierarchy

Manage a vast catalog by product categories and brands for rapid retrieval.



Live Stock Visibility

Prevent selling out-of-stock items with immediate, color-coded stock indicators.



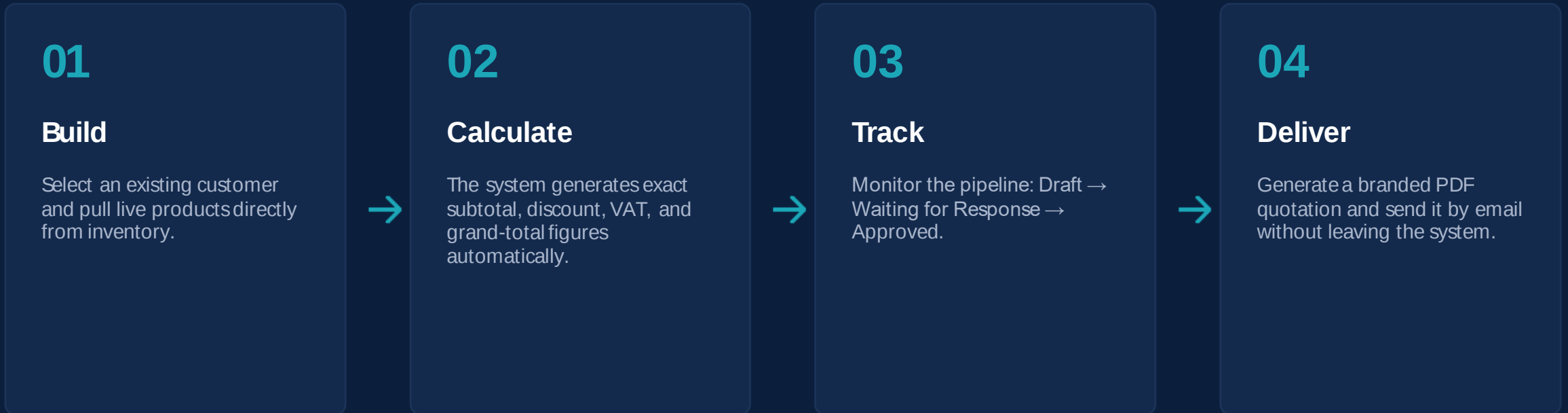
Rapid Quoting

Centralized, exact pricing gives the sales team accurate data while building quotations.



Every Quotation, Tracked from Draft to Close

Build a quotation from your live catalog, track it through a clear status pipeline, and never lose sight of a pending response.



Turning fragmented daily tasks into a single, seamless business operation.

Revenue Tracking Without Manual Data Entry

Bridging the gap between daily sales activity and financial reporting.

Real-Time Metrics

Instant visibility into approved revenue and pending pipeline value, with accurate forecasting based on quotations awaiting response.

APPROVED VALUE

Locked-in revenue

PENDING VALUE

Forecasted pipeline

Department Alignment

Dedicated system access lets Accounting monitor dynamic grand totals seamlessly, without chasing sales for updates.

ACCESS

Role-based for
Accounting

DATA ENTRY

Zero duplication

Granular Access Control, by Design

Four fixed roles, each with an editable permission matrix — so every person sees exactly what their role requires.

Administrator

Full system configuration and control

Sales Manager

Full sales oversight and reporting access

Sales

Quotations and customer management

Viewer

Read-only access to reports and records



Accountability by Design Secure authentication, activity logging, and last-login tracking for every internal user.

Actionable Insight, Not Just Data

Sales performance, top customers, and top products — built from the data your team is already entering.



Trend Analysis

Visual charts compare approved, draft, and waiting-response totals to gauge momentum.



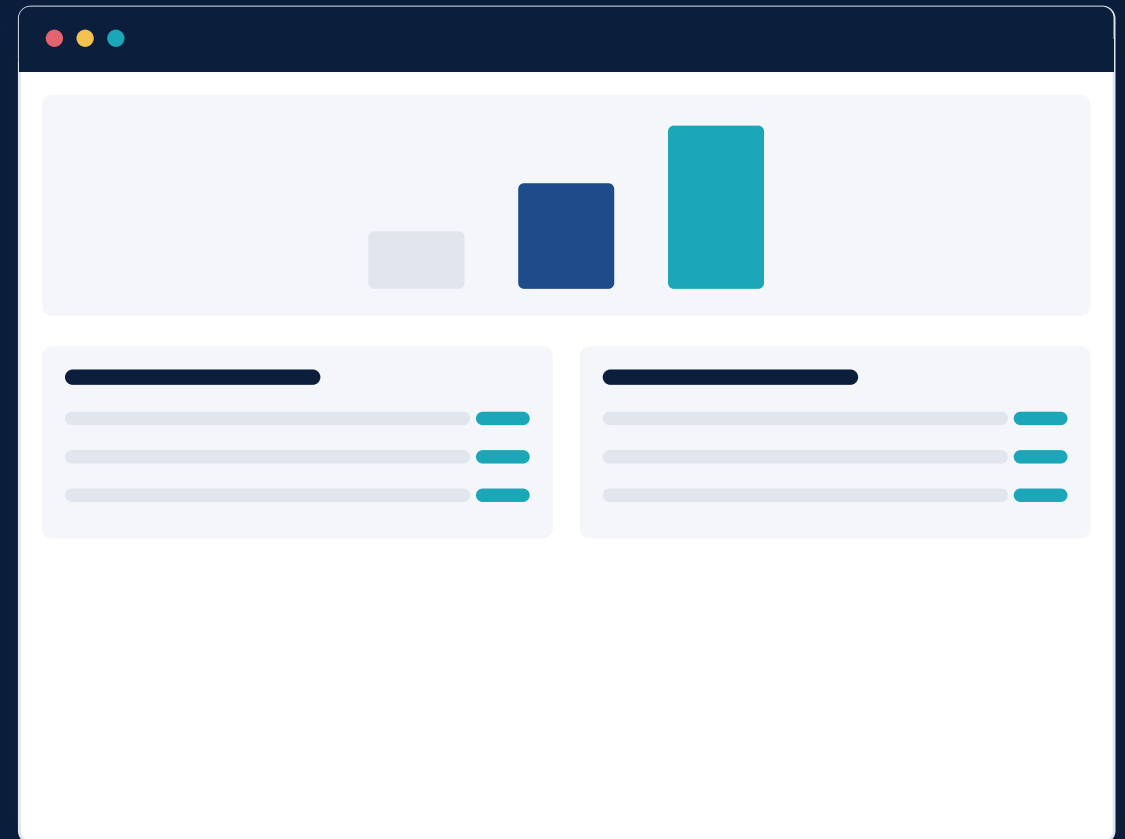
Performance Identification

Instantly identify top customers by quote count and top products by volume sold.



Data Portability

Export detailed customer, product, quotation, and sales reports directly to CSV.



Secure, Controlled, and Fully Configurable

Deployed the way enterprise IT actually requires it — on your infrastructure, under your control.



On-Premises Deployment

Deployed reliably on your organization's own infrastructure and internal network.



Data Sovereignty

The local architecture ensures business and client data stays strictly under your control.



Document Control

Attach contracts and reference files directly to customer profiles and quotations.

Built for Businesses That Run Real Operations

The advantages that matter to the people who use the system every day, and the people who manage the business behind it.



Centralized Control

One system of record for customers, products, quotations, and reporting.



Operational Efficiency

Automated calculations and workflows remove manual, error-prone work.



Local Data Security

On-premises deployment keeps sensitive business data under your control.



Built to Scale

Configurable roles, catalogs, and settings that grow with your business.



GET STARTED

Ready to Centralize Your Business?

Step into a new standard of enterprise resource planning and sales visibility with StarSoft ERP.

Schedule a Live Demo

StarSoft ERP by STC — Star Technology for Light Current Systems



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